

PRINCIPLES BEHIND  
the **AGILE MANIFESTO**

*We follow these principles:*

**WELCOME** CHANGING REQUIREMENTS,  
EVEN LATE IN DEVELOPMENT.  
AGILE PROCESSES HARNESS CHANGE  
FOR THE CUSTOMER'S COMPETITIVE ADVANTAGE.

OUR HIGHEST PRIORITY IS TO SATISFY  
**THE CUSTOMER**  
THROUGH EARLY AND CONTINUOUS DELIVERY  
OF VALUABLE SOFTWARE.

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THE BEST ARCHITECTURES, REQUIREMENTS, AND DESIGNS EMERGE FROM SELF-ORGANIZING TEAMS.

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DELIVER WORKING SOFTWARE FREQUENTLY,  
**FROM A COUPLE OF WEEKS  
TO A COUPLE OF MONTHS,**  
WITH A PREFERENCE TO THE SHORTER TIMESCALE.

BUSINESS PEOPLE AND DEVELOPERS MUST  
**WORK TOGETHER**  
DAILY THROUGHOUT THE PROJECT.

**AT REGULAR INTERVALS,**  
THE TEAM REFLECTS ON HOW TO BECOME MORE EFFECTIVE,  
THEN TUNES AND ADJUSTS ITS BEHAVIOR ACCORDINGLY.

**WORKING SOFTWARE**  
IS THE PRIMARY MEASURE OF  
**PROGRESS.**

CONTINUOUS ATTENTION TO  
TECHNICAL EXCELLENCE  
**AND GOOD DESIGN**  
ENHANCES AGILITY.

**BUILD PROJECTS AROUND  
MOTIVATED INDIVIDUALS.**  
GIVE THEM THE ENVIRONMENT AND SUPPORT THEY NEED,  
AND TRUST THEM TO GET THE JOB DONE.

THE MOST EFFICIENT AND EFFECTIVE METHOD OF  
CONVEYING INFORMATION TO AND WITHIN  
A DEVELOPMENT TEAM IS  
**FACE-TO-FACE CONVERSATION.**

AGILE PROCESSES PROMOTE SUSTAINABLE DEVELOPMENT.  
THE SPONSORS, DEVELOPERS, AND USERS SHOULD BE ABLE  
TO MAINTAIN A CONSTANT PACE  
**INDEFINITELY.**

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SIMPLICITY--THE ART OF MAXIMIZING THE AMOUNT OF WORK NOT DONE--IS ESSENTIAL.

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